

WASHINGTON COUNTY

**ZERO**  
**SUICIDE**



Washington County Zero Suicide Program  
2018-2023  
Final Report

Submitted October 15, 2023  
South County Health

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## Introduction

In 2018, Washington County's Healthy Bodies, Healthy Minds was awarded a \$2 million grant from the Substance Abuse and Mental Health Service Administration (SAMHSA) for a 5-year implementation of the evidence-based program called Zero Suicide. Over the five years of the grant, Washington County Zero Suicide achieved the following:

- More than 250,000 patient screens for depression and suicidal ideation.
- 1,200 patient encounters with the Peer Recovery Specialist.
- More than 3,000 healthcare personnel and community members trained in Question, Persuade, Refer.
- 610 healthcare providers trained in advanced assessment and treatment topics.

## Demographics

Washington County, Rhode Island is predominantly Caucasian and English speaking. The county is also home to the Narragansett Indian Tribe and has a substantial Native American population. The area is also home to a relatively high number of Lesbian, Gay, Bi-sexual, Transgender LGBTQ individuals. The comparatively small populations of African American and Hispanic residents in Washington County have a lower median income than Asian or Caucasian residents. The Hispanics living in Washington County also have comparatively lower educational attainment.

Table 1 - Washington County Zero Suicide Program Target Population<sup>1</sup>

<b>By Race/Ethnicity</b>	
White (not Hispanic or Latino)	90.4%
African American	1.6%
American Indian and Alaska Native	.9%
Asian	2.1%
Two or more races	2.0%
Hispanic or Latino (any race, not included in direct services total calculations)	3.7%
<b>By Gender</b>	
Female	51.3%
Male	48.7%
Transgender	<i>data unavailable</i>
<b>By Sexual Orientation</b>	
LBGTQ	4%

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<sup>1</sup> 2021 US Census data

## Service area

Washington County is in southern Rhode Island and encompasses nine separate towns and approximately 330 square miles. The area is predominantly rural/ suburban with small towns/villages, surrounded by areas that are more rural. The county includes Block Island, located 14 miles offshore. According to the most recent available Census Bureau statistics, the county had a population of 130,592 people (July 1,



2021 Census) and a poverty rate of 7.8% (2020 American Community Survey One Year Estimate). WCZSP takes a population health approach to Zero Suicide in Washington County. The program is being implemented in two hospital systems, six health centers, and the community mental health center in our region.

## Project Outcomes

At the outset of the grant, WCZSP developed six overarching goals of their program. These goals underpinned the design and delivery of all program activities. The program's accomplishments for each goal are described below.

### **Goal 1: Create a leadership-driven, safety-oriented culture committed to dramatically reducing suicide among people under care. Include suicide attempt and loss survivors in leadership and planning roles.**

At the onset of the program, the WCZSP established a project management team consisting of the Project Director, Project Coordinator, Peer Recovery Specialist, Training Coordinator and Project Evaluator. This team meets bi-weekly to manage all activities of the WCZSP work plan. Monthly meetings of the WCZSP County-Wide Leadership Team are ongoing. Membership included partner organizations, as well as family members of suicide attempt and loss survivors, veterans, faith-based organizations, behavioral health experts and others as follows:

1. Block Island Medical Center
2. Chariho Youth Task Force
3. Chris Collins Foundation.org
4. Gateway Healthcare
5. South County Health
6. The Warren Alpert Medical School of Brown University
7. Thundermist Health Center
8. URI Health Services
9. Wakefield Baptist Church
10. WellOne
11. Westerly Hospital
12. Wood River Health Services

During the five-year grant period, WCSZP worked with the following organizations in a variety of partnership and/collaborative capacities.

Table 1: Partnership and Collaborative Organizations (2018-2023)

American Foundation for Suicide Prevention	North Kingstown Fire Department
Block Island Library	Ocean State Job Lot
Block Island Medical Center	Parent Support Network of RI
Brown University	RI Department of Environmental Management
Butler Hospital	Rhode Island Funeral Directors Association
Center for Mediation and Collaboration RI	RI Army National Guard
Chariho High School	RI Department of Health
Charlestown Recreation Center	RI Farm Bureau
Charlestown Senior Center	Richmond Annual Gold Tournament
Chris Collins Foundation	Richmond Country Club
Commercial Fisheries (RI)	South County Health
Gateway	South Kingstown Police Department
Heroes Horizons	South Kingstown Rotary Club
Hope Recovery Center	Thundermist
Maddie Potts Golf Tournament	University of Rhode Island
Meadowbrook	Washington County Pomona Grange
Narragansett Police Department	Well One
Newport Hospital	Westerly Hospital
North Kingstown High School	Wood River
North Kingstown Police Department	Wood River Health Center

**Goal 2: Develop a competent, confident, and caring workforce committed to suicide prevention principles and increased access to behavioral health services for the people they serve.**

**Question/Persuade/Refer Training (QPR)**

Training staff executed both face-to-face and online QPR training modalities. From January 1, 2019, to September 29, 2023, the WCZSP trained 2,802 individuals from 37 organizations (Table 2).

Table 2 – FY 2023 QPR Trainings

Agency	2019	2020	2021	2022	2023	Grand Total
1. Barrier Breakers Youth Initiative				1		1
2. Block Island – community			16			16
3. Chariho School Department		6	38			44
4. Charlestown Recreation Center				32		32
5. Christ the King Church			7			7
6. CNA				8		8
7. Commercial Fisheries (RI)				10		10
8. Community Training		20		1		21
9. Davisville Community			10			10
10. Gateway		5				5
11. Grace Fellowship Church					18	18
12. Hope Recovery Center		12			5	17
13. Hope Valley Fire Department			36			36
14. Hopkinton Police Department			4			4
15. Hopkinton Town Council			8			8
16. Lawrence & Memorial Hospital		5	14			19
17. Meadowbrook				33		33
18. Monsignor Clarke			52		40	92
19. North Kingston School Department			4		4	8
20. North Kingstown Police				50		50
21. Parent Support Network of Rhode			8	19		27
22. Richmond Community Senior Center					6	6
23. Saint Andrews Church				18		18
24. South County Health	246	368	307	319	328	1,568
25. South County Police Department					20	20
26. Southern RI Volunteers				30		30
27. Thundermist		16				16
28. Town of Hopkinton			12			12
29. Town of Richmond			4			4
30. University of Rhode Island				18	3	21
31. Veterans Coffee Hour					8	8
32. Well One	41		40	12	12	105
33. Westerly Community			21	1		22
34. Westerly Hospital	82	139	109	27	34	391
35. Wood River	41	18	35	18	3	115
36. YMCA				10		10
37. Grand Total	410	589	725	607	481	2,812

## QPR Evaluation

On a weekly basis, the evaluator collected, managed, and analyzed the data associated with the QPR trainings. As part of this activity, the evaluator investigated a representative sample of 2021-2023 pre/post QPR surveys from 411 healthcare personnel working in Washington County. The following tables and charts aggregate [these QPR pre/post survey results](#). Instructors collected the surveys before and after 31 QPR trainings held between July 2021 and July 2023. 16 organizations are represented in the dataset (see Table 1). Please note *some participants did not answer all survey questions*.

Table 1: Number of Students by Organization

1	Block Island	5
2	Charlestown Recreation	33
3	Christ the King Church	7
4	Commercial Fisheries	3
5	Community	6
6	Hope Recovery Center	7
7	Meadowbrook School	26
8	New England Institute of Technology	1
9	Parent Support Network of RI	4
10	South County Health	228
11	St Andrew's Church	6
12	Town of Charlestown	1
13	URI	18
14	Westerly Hospital	44
15	Wood River Health Services	18
16	YMCA-Mystic	5
<b>Grand Total</b>		<b>411</b>

As delineated in Table 2, substantially more females than males participated in the QPR trainings. However, the percent of male students increased in both 2022 and 2023.

Table 2: Number and Percentage of Students' Gender, by Year

Gender	2021		2022		2023		Grand Total	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent
F	35	81.4%	204	77.3%	58	65.2%	297	75.2%
M	8	18.6%	60	22.7%	31	34.8%	99	25.1%
Grand Total	43	100.0%	264	100.0%	89	100.0%	395	100.0%

Table 3: Age, Race/Ethnicity and Gender

As indicated in Table 3, a substantial majority of participants were Caucasian (n=301, 89.1%). Eighty percent of trainees were aged 20 to 59.

Age Category	African American	Asian	Caucasian	Latino	Mix	Native American	Other	Grand Total
15-19	Count		1	23	1	1	2	28
	%		0.3%	6.8%	0.3%	0.3%	0.6%	8.3%
20-24	Count	1	3	59	4	1		68
	%	0.3%	0.9%	17.5%	1.2%	0.3%		20.1%
25-29	Count	3	1	43	4			51
	%	0.9%	0.3%	12.7%	1.2%			15.1%
30-34	Count	1		35	4	1	1	41
	%	0.3%		10.4%	1.2%	0.3%	0.3%	12.1%
35-39	Count		1	20	2			23
	%		0.3%	5.9%	0.6%			6.8%
40-44	Count		1	25				26
	%		0.3%	7.4%				7.7%
45-49	Count	1		19				20
	%	0.3%		5.6%				5.9%
50-54	Count			16		1		17
	%			4.7%		0.3%		5.0%
55-59	Count		1	25				26
	%		0.3%	7.4%				7.7%
60-64	Count			14				14
	%			4.1%				4.1%
65-69	Count			7				7
	%			2.1%				2.1%
70-74	Count			10	1			11
	%			3.0%	0.3%			3.3%
75-80	Count			3		1		4
	%			0.9%		0.3%		1.2%
80+	Count			3				3
	%			0.9%				0.9%
Grand Total	Count	6	8	301	16	1	3	338
	%	1.8%	2.4%	89.1%	4.7%	0.3%	0.9%	1.2% 100.0%

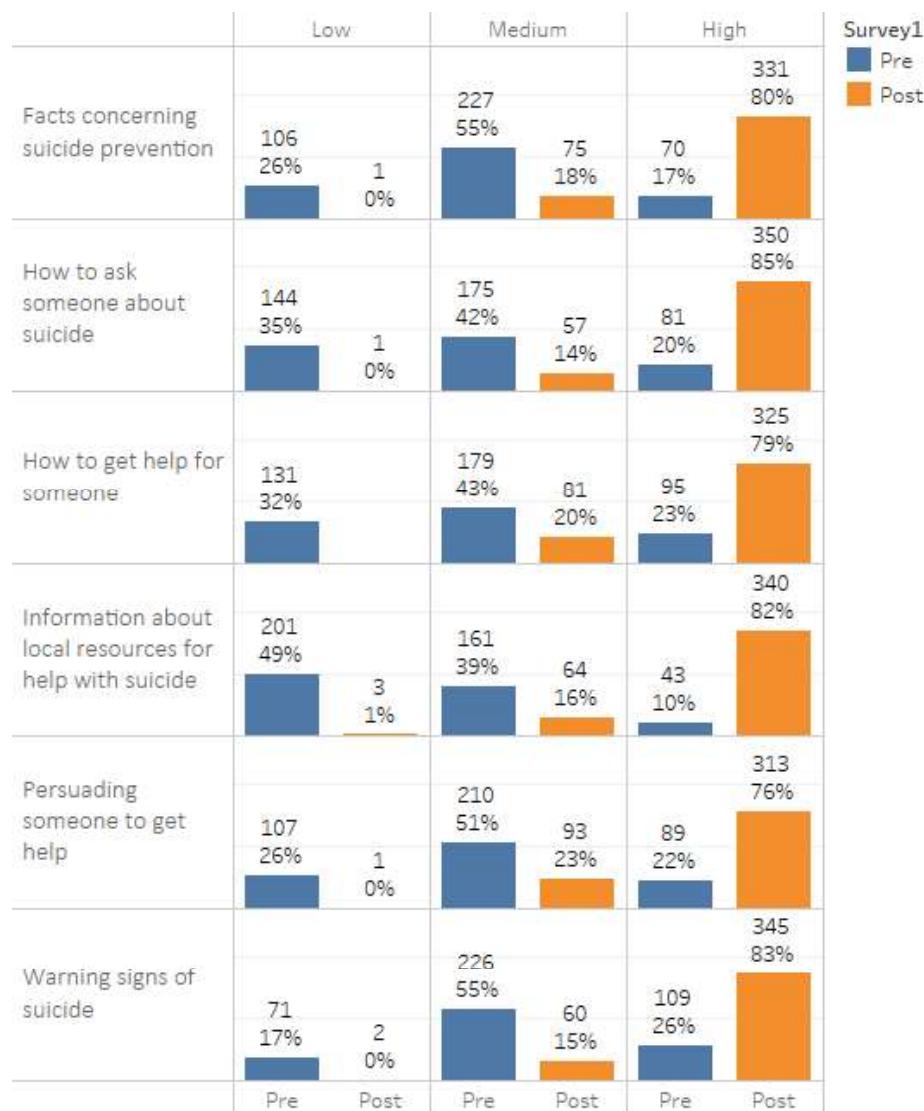
Eighty-four percent (334 out of 400) of trainees engaged in post-high school education. (Table 4)

Table 4: Highest Grade Completed

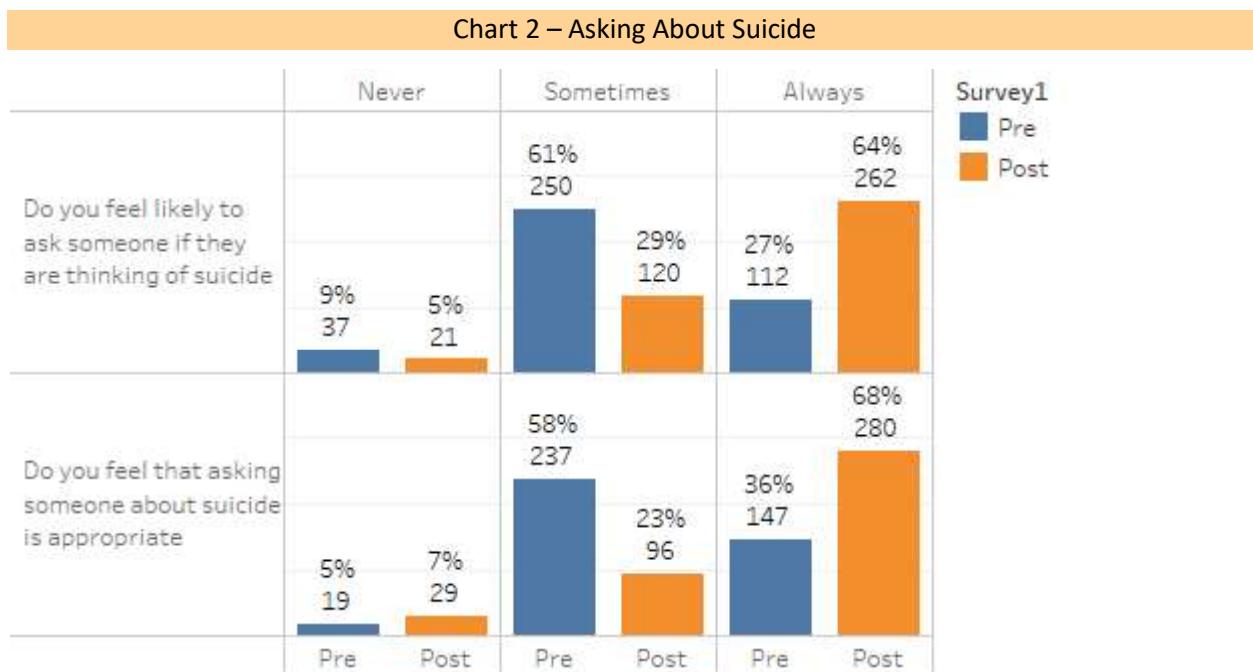
Junior High	High School	Trade/ Vocational School	2 yrs college	4 yrs college	5+ yrs college	Grand Total
9 2%	58 15%	22 6%	77 19%	122 31%	113 28%	400 100%

Chart 1 illustrates substantial gains in knowledge among participants in the QPR training. For example, only 17% of trainees gave themselves a score of “high” knowledge of suicide prevention facts before taking the course. After the course, 80% of the same student cohort gave themselves a high rating. Similar achievements were observed for all knowledge rating questions.

Chart 1 - Rate Your Knowledge



As shown in Chart 2, after taking the training, a substantial majority of trainees (n=262, 64%) agreed they felt likely to always ask someone if they are thinking of suicide. Similarly, 68% (n=280) of the same cohort felt (after the training) that asking someone about suicide is always appropriate.



97.25% (n=389) of participants gave the training a rating of excellent or very good.

**Table 5: Provide an overall rating of the training.**

	Fair	Good	Very good	Excellent	Grand Total
	2	9	71	318	400
	0.50%	2.25%	17.75%	79.50%	100%

In each year of the study, an overwhelming majority of trainees noted they would recommend QPR training. In aggregate, 385 out of 389 (99%) endorsed the training.

**Table 6: Would you recommend QPR training to others?**

	2021		2022		2023		Grand Total	
	% of Total Count	Count						
Yes	100%	42	99%	259	99%	85	99%	385
Undecided			1%	3	1%	1	1%	4
Grand Total	100%	42	100%	262	100%	86	100%	389

**Goal 3: Systematically identify and assess suicide risk level among people at risk.**

Both Westerly Hospital and South County Hospital conduct universal screening of all emergency department patients ages 25 and up using the Patient Health Questionnaire (PHQ) 2, PHQ 9 and the Columbia Suicide Severity Rating Scale (C-SSRS). Universal screening is also underway at Wood River Health Services, Gateway Healthcare, WellOne Primary Care, Thundermist Health Center, University of Rhode Island and Block Island Health Center. These agencies reported a total of 285,107 from 2020 to 2023.

Table 7: Screens by Agency (2020 – 2023)

Agency	CSSRS				PHQ 2/9				Undefined Screens				Grand Total
	2020	2021	2022	2023	2020	2021	2022	2023	2020	2021	2022	2023	
Block Island Medical Center							814	293					1,107
South County Health	3,858	11,581	31,117	47,833	10,269	28,082	15,900	10,162					158,802
Thundermist					3,151	11,695	6,009	4,189	13,65				26,409
University of Rhode Island						253	2,592	1,045					3,890
Well One										168	584	325	1,077
Westerly Hopital	4306	13,304	15,362	7,114		2,888	8,739	2,060					53,773
Wood River					6,404	14,373	12,748	6,524					40,049
Grand Total	8,164	24,885	46,479	54,947	19,824	57,291	46,802	24,273	1,365	168	584	325	285,107

Man Therapy™

Middle-aged men remain at highest risk for suicide in Washington County. Because many men at risk are not engaged with healthcare providers to undergo systematic screening, WCZSP worked to identify them through investment in the Man Therapy™ program. In October 2020, WCZSP established Man Therapy Washington County (MTWC), which is a partnership between Healthy Bodies Healthy Minds (HBHM), Grit Digital Health (Grit), WCZSP, and the University of Maryland School of Social Work (UMSSW). The goal of the overall MTWC program was to improve mental health help-seeking related to depression and suicide among working-aged men in Washington County. UMSSW conducted the three-year MTWC program evaluation, and their Final Report is located in Appendix A.

Among a variety of activities, the UMSSW team created Facebook and Twitter accounts for the project and began posting messages and engaging partners via social media in December 2020. UMSSW, HBHM, and Grit worked together to develop promotional marketing plans involving both a high-tech and high-touch strategy for bringing awareness about this project and directing men in Washington County to the MT website. Additionally, they posted information about the partner organizations, including trainings, community events, and Washington County-specific content to further support the development of a county-wide network of suicide prevention resources and activities. Facebook engagement on the MTWC pages includes:

- Page Followers: 134
- Page Likes: 113
- Reach (how many Facebook users saw your content (organic and paid)) 6,119

UMSSW also outreached to local news outlets including Providence Business News, Coventry Courier, The North Kingstown Standard Times, and The Narragansett Times. HBHM invested in paid advertising and contracted with SunMedia Group to provide marketing via radio spots, interviews, articles/press, and digital ads. Results from this campaign revealed:

- Over 200 people clicked through to the MT website because of audio ads
- The ad was played 37,083 times
- The ad was heard by 14,875 unique listeners
- Banners received 209 link clicks

Facebook and Instagram drove 1,414,486 impressions and reached 166,235 users in Washington County, RI. Overall, the campaign drove 1,725 users, 1,874 sessions, an average time on site of 0:43, 2.02 average pages per session, and 140 completed Head Inspections (the 20-point Head Inspections online are an important indicator of engagement with the site and mental health help-seeking) in total. The Washington County/Man Therapy website drove 5,229 users, 6,187 sessions, and 950 completed Head Inspections.

**Goal 4: Ensure every person has a pathway to care that is both timely and adequate to meet their needs.**

WCZSP used Zero Suicide treatment funds to provide direct financial support to clients receiving treatment at Wood River Health Services and Thundermist Health Center – South County.

**Goal 5: Provide effective, evidence-based care, including collaborative safety planning, restriction of lethal means, and effective treatment of suicidality.**

The WCZSP made significant investments in the training of the local workforce in evidence-based care. Several of these trainings were provided online and recorded so that those unable to attend, as well as any new staff, can continue to benefit from these educational opportunities. To promote participation, CEU's were made available whenever possible.

- On July 12, 2019, WCZSP hosted the *Assessing and Managing Suicide Risk* (AMSR) Training course for 47 community-based behavioral health clinicians (see section 7 below for follow-up survey results).
- In the fall of 2019, WCZSP held a multi-part behavior training program titled *Meeting and Beating the Recommended Standard of Care for Suicidal Patients: DBT Skill and Enhanced Safety Planning Using the Zero Suicide Framework* conducted by Ursula Whiteside, PhD for 48 community behavioral health professionals. The curriculum included four webinars and one six-hour didactic session.
- On July 9, 2020, WCZSP collaborated with Virna Little, MD (the Chief Operating Officer of Concert Health and a member of the Zero Suicide faculty) to provide an on-line Zero Suicide training for 55

local primary care providers. WCZSP recorded the training, which will remain available to any interested party without charge for the next two years.

- In partnership with the Yale Program for Recovery and Community Health, the New England Mental Health Technology Transfer Center (MHTTC) kicked off the fourth cohort of the Lead New England MHTTC Academy on August 13, 2020, with sixteen emerging leaders with lived experience in the six states of the New England region. The WCZSP Peer Recovery Specialist was chosen to join this cohort and served as a Fellow in this class of sixteen students. After ten weeks of classes about transformational leadership, mental health advocacy, and cultural humility and justice, Fellows engaged with mentors to create a transformational community project to use their newly developed leadership skills in their local area.
- In collaboration with Jan Ulrich from the Zero Suicide Institute/EDC, WCZSP held a series of four webinars that covered the Seven Elements of Zero Suicide. The sessions were delivered in October and November 2020 with approximately 35 participants joining each session, representing healthcare leaders, middle managers and psychiatric hospital personnel from across Rhode Island.
- The Project Management Team worked with Lauren Weinstock (Clinical Psychologist and Associate Professor of Psychiatry and Human Behavior at Brown), to develop and deliver a two-session *Safety Planning* workshop for the WCZSP. Ms. Weinstock held the program in April 2021 for 155 therapists (1st session) and 62 sessions (2nd session).
- In the summer of 2021, twenty-nine local behavioral health providers completed the *Collaborative Assessment and Management of Suicidality (CAMS) Care* 3-hour on-line curriculum.
- Ninety behavioral health/health professional attended the *Lethal Means Restrictions* training held on September 9, 2021.
- On March 24, 2022, WCZSP conducted an on-line training titled More Than Sad: Suicide Prevention for Parents, which taught participants how to recognize signs of depression and other mental health problems, initiate a conversation with their child and find help.
- On April 28, 2022, Ursula Whiteside presented a training on the relationship between substance use and suicidal behavior for local health/behavioral health providers and other interested community members.
- In the spring and summer of 2022, WCZSP responded to a request from South County Hospital to provide a series of short trainings for their inpatient staff in how to conduct the CSSRS and PHQ 9 assessments with patients.
- In collaboration with Brown University and Adam Lesser (LCSW, Assistant Clinical Professor of Psychiatric Social Work at the Columbia University and deputy director of the Columbia Lighthouse Project at the New York State Psychiatric Institute), WCZSP sponsored a two-session virtual training titled Building a Better Risk Assessment for 103 medical and behavior health professionals located throughout the country. Access to Session One was on-demand and Session Two was delivered live on February 24, 2022.
- In the spring and summer of 2022, WCZSP again worked with Brown University to deliver a two-session training in Micro-Interventions. 48 medical and behavioral health professionals participated in

on-demand module and 111 individuals joined the live broadcast of the second module held on April 28, 2022.

- On September 1, 2022, WCZSP held a CSSRS training with 16 Thundermist staff.
- In November 2022, WCZSP supported the attendance of three clinicians (two from Gateway and one from Thundermist) at an online DBT training conducted by Marsha Lineham.
- In the fall and winter of 2022, the Project Coordinator/Training Cooredinator and Project Manager participated in the QPR Institute Pathfinder Training
- WCZSP held a training, Motivational Interviewing Live Webinar- Empathy and Compassion in the Face of Suffering on April 19th, 2023, for 60 participants. Attendees included medical educators, primary care clinicians, nurses and other healthcare staff and will receive CME credits.
- In the late summer of 2023, WCZSP hosted a live training of the EDC-sponsored assessment and management of suicide risk (AMSR) curriculum with attendees from URI (n=10), Gateway (n=10), and Wood River (n=2). The online training was available to master's level clinicians and CEUs were provided.

#### **Goal 6: Continue contact and support, especially after acute care and during gaps in care.**

During her tenure, the Peer Recovery Specialist (PRS) received and processed 248 referrals for peer support from local healthcare providers (Table 8). The PRS directly served well over 300 individuals (Table 9).

Table 8: Referrals to the PRS by Agency and Year

Agency	2020	2021	2022	2023	Grand Total
Block Island Medical Center		1	2	1	4
Butler Hospital	3				3
Gateway	40				40
South County Hospital	14	3	11	2	30
Thundermist	4	4	1		9
Westerly Hospital	30	19		5	54
Wood River Health Services	49	24	19	16	108
Grand Total	140	51	33	24	248

Table 9: Unique Recipients of PRS Services

	2020	2021	2022	2023	Grand Total
Unique Recipients of Services	119	94	96	23	332

Through activities such as individual meetings, caring contacts and the following support groups, she engaged in approximately 1,200 patient encounters from 2020 to 2023.

- NAMI Connections Support Group
- Wellness Recovery Action Plan (WRAP) Group
- Suicide Attempt Survivors Group

## Appendix A: Man Therapy Evaluation in Washington County, Rhode Island Final Report

# MAN THERAPY EVALUATION IN WASHINGTON COUNTY, RHODE ISLAND FINAL REPORT

**Period of Performance:** October 1, 2020 – September 29, 2023

**Subcontractor:** University of Maryland School of Social Work (UMSSW)

**Site Principal Investigator (PI):** Jodi J. Frey, PhD

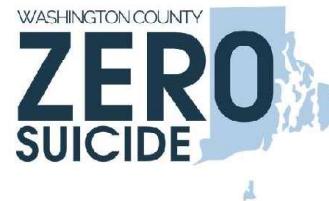
Man Therapy Washington County (MTWC) is a partnership between Healthy Bodies Healthy Minds (HBHM), Grit Digital Health (Grit), the Washington County Zero Suicide Program (WCZSP), and the University of Maryland School of Social Work (UMSSW) to promote and evaluate a male-oriented, online program, called Man Therapy™ (MT; [www.ManTherapy.org](http://www.ManTherapy.org)) in Washington County, Rhode Island. The goal of the overall MTWC program is to improve mental health help-seeking related to depression and suicide among working-aged men in Washington County. This project's research protocol was approved by the University of Maryland, Baltimore's Institutional Review Board (IRB) on 11/16/2020.

The team launched MTWC in December 2020, during a time when the mental health impacts of the COVID-19 pandemic include well-documented increases in behavioral health challenges and increased risk for suicide, with working-aged men at particularly high risk. MT is a website designed specifically for men who are at risk for suicide and are less likely to engage in help-seeking behavior. The Site PI's previous CDC-funded (Grant Award #1U01CE002661) study was the first to test the effectiveness of MT with working-aged men. Two articles published in 2022 that provide a foundation from which the MTWC project was designed can be accessed here:

- [Effectiveness of man therapy to reduce suicidal ideation and depression among working-age men: A randomized controlled trial](#)
- [Help-seeking and Man Therapy: The impact of an online suicide intervention](#)

Overall, the results of the prior evaluation support the use of online interventions for depression and suicide screening and referral to resources for working-aged men. Applying lessons learned from this research, UMSSW co-led, with Washington County leaders and Grit, a county-wide public health campaign, *Man Therapy Washington County (MTWC)*, to engage men through online promotion, in-person and online education, and other high-tech, and high-touch promotions to encourage working-aged men throughout the county to visit the MT website. UMSSW, with Grit, tracked online utilization of screening and online services, in addition to evaluating men's experience using the MT website.

A summary of grant activities is outlined in this report and organized by the following topic areas: (1) Partnership Activities and Growth; (2) Outreach and Recruitment Activities; (3) Data Findings; (4) Challenges, Strategies to Overcome Challenges and Lessons Learned; and (5) Conclusion. An Appendix supplements the information provided in this report.



# MAN THERAPY EVALUATION IN WASHINGTON COUNTY, RHODE ISLAND

## FINAL REPORT (2020-2023)

UMSSW, HBHM, and Grit Digital Health worked together to develop promotional marketing plans involving both a high-tech and high-touch strategy for bringing awareness about this project and driving men in Washington County to the MT website. Thank you to ZSPWC, HBHM, Grit Digital Health, and the more than 175 Washington County-based partners/partner organizations that promoted MTWC to their local networks and communities.

### High touch efforts such as:

- Hundreds of mailed letters and promotional packages, in-person visits, remote visits via videoconferencing, emails and phone calls
- Press release "Humorous billboards in North Kingstown kick off effort to encourage Washington County men to address their mental health needs" published
- Flyers, posters, keychains, t-shirts and promotional materials distributed at events such as URI Men's Basketball games, Chris Collins Whiffle Ball Tournament, and Maddie Potts Foundation Golf Tournament

### High tech efforts such as:

- More than 6,000 reached through @MTWC Facebook page, 134 followers - 47.8 of which are men
- Year-round billboards throughout Westerly, North Kingstown and Hopkinton



Participants reported first learning about the MT website from

**57.1%** social media/online ads      **28.6%** printed materials distributed throughout the county

Number of new users during the project increased

**20X**

from 687 to 13,724

compared to 3 years prior to grant

Head Inspections increased from

**7**  
completed

**→ 950**  
completed

compared to 3 years prior to grant

### Local resource cards viewed:

- Rhode Island Local Mental Health Practitioners: 102 pageviews
- Rhode Island Local Resources: 87 pageviews
- Butler Hospital Substance Use Outpatient Service: 82 pageviews
- Rhode Island Mental Health Practitioners: 70 pageviews
- Connect to Local Resources Near You: 55 pageviews

Crisis services utilized on the MT website increased from

**8 to 51**

clicks to the red phone

An additional 4 users clicking the chat feature

compared to 3 years prior to grant



# MAN THERAPY EVALUATION IN WASHINGTON COUNTY, RHODE ISLAND

## FINAL REPORT (2020-2023)

Once on the MT site, a modal popped up to invite people to learn more about the survey. If they agreed to learn, they were taken to a new window online that included the screening questions.

### MAN THERAPY EVALUATION SURVEY DATA\*

Overall satisfaction with the site

**4.17/5**



SD=0.94

**67%**

Of participants intended to use the resources or follow-up with at least one or more recommendations mentioned on the MT website in the next 30 days



Almost  
**40%**

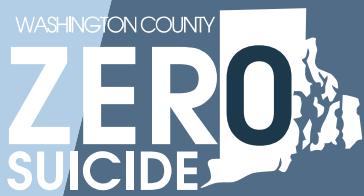
Of participants reported that they were experiencing mental health problems, such as **symptoms of anxiety, stress, and depression**.

### WHAT'S NEXT?

- Continue to promote Man Therapy! Utilization of the site and evaluation results suggest positive trends from using the free online website.
- Check back on [mantherapy.com](http://mantherapy.com) later this year to see the improvements that are in part a direct response to the experiences shared by Washington County users and partners. These will include increase diversity, increased access to local resources, and content in Spanish.



WASHINGTON COUNTY



WASHINGTON COUNTY ZERO SUICIDE

\*Total sample (n=12)